



**United Way media advisory/photo opportunity**

**Sweaty palms, flushed faces and throbbing muscles: Stepping up for the community ... on a stair climber**

*Teams take 1,776 steps to warm up  
for Enbridge CN Tower Climb for United Way*

**TORONTO, October 11, 2007** – They might have sweaty palms, flushed faces and throbbing thigh muscles, but it will be worth it in the end if they come out on top. Teams from United Way, Enbridge and local workplaces will compete in relay races on stair-climbing machines today in Dundas Square to see who has what it takes to climb the 1,776 steps of the CN Tower the fastest.

The competition is a dry run for the upcoming 30<sup>th</sup> annual Enbridge CN Tower Climb for United Way, one of the biggest public participation events in Toronto, which takes place October 18, 20 and 21.

**Date:** Thursday, October 11, 2007

**Time:** 11:30 a.m. to 1 p.m.

**Location:** Yonge-Dundas Square (corner of Yonge St. & Dundas St.)

**Photo opportunities:**

- Teams racing on stair-climbing machines
- Participants wearing red United Way T-shirts cheering team members on
- Climbers stretching out their sore muscles

Participants will have the opportunity to register for the Public Climb on Saturday, Oct. 20. 10,000 Torontonians are expected to join in this year's Enbridge CN Tower Climb for United Way.

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