



1956
2006

50 years. United T.O.gether

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HISTORY MADE AS COMMUNITY CELEBRATES \$106.8 MILLION RAISED BY UNITED WAY CAMPAIGN

SECOND-LARGEST FUNDRAISING ACHIEVEMENT IN NORTH AMERICA TO STRENGTHEN NEIGHBOURHOODS, IMPROVE LIVES AND BUILD BETTER CITY FOR US ALL

TORONTO, January 19, 2007 – United Way of Greater Toronto made history last night by announcing a record-breaking \$106.8 million-campaign achievement that will support our network of 200 health and social services agencies and create opportunities for growth and improvement in Toronto’s inner-suburban neighbourhoods to change lives for the better across the city.

Nearly 2,000 United Way supporters attended the sold-out 1950’s themed dinner to celebrate the achievements of thousands of people involved in the 2006 campaign and mark United Way’s 50th year in the community, at the Metro Toronto Convention Centre on January 18. United Way 2006 Campaign Chair Rick Waugh, President and CEO, Scotiabank, and Frances Lankin, President and CEO, United Way of Greater Toronto were joined by community and business leaders to celebrate the milestone achievement. The evening also showcased United Way’s Spirit Awards, honouring workplace volunteers and companies that demonstrated excellence throughout the campaign.

“Once again, Torontonians have answered the call, coming together in response to the growing and changing needs of our city and given generously of their time and energy to make this city truly great, for everyone,” said Lankin. “Their tremendous support will help strengthen neighbourhoods, fulfill the potential of our city’s newcomers, and provide youth with opportunities to succeed. The passion and dedication shown during our 50th anniversary campaign demonstrates that together, we can build a stronger community.”

Rick Waugh underscored the importance of people working together to improve the lives of others in the community and applauded the efforts of the many volunteers and donors who contributed to the campaign.

“The inspirational work of thousands of people across Toronto, throughout this record-breaking campaign, will truly help build a better city for all of us,” said Waugh. “I feel privileged to have been a part of United Way’s campaign and to have seen first-hand Torontonians coming together in support of such a vital organization to our city.”

The dinner was sponsored by Bell Canada, a long-time supporter of United Way, committed to building stronger communities by deepening connections across Canada. CBC broadcaster, writer and musician Jian Ghomeshi emceed the evening, joined by special guest, Canadian Idol Judge, Farley Flex and Canadian Idol winner and Sony BMG recording artist Eva Avila, performed songs from her debut album.

For over 50 years, United Way of Greater Toronto has been working to create lasting change in the lives of Torontonians. Through research, partnerships with business, labour, government and volunteers, and by funding a network of 200 health and social service agencies, United Way identifies needs and takes action to support people and develop strong communities.

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