



**United Way
of Greater Toronto**

For Immediate Release

March 13, 2004

On Your Mark.. Get Set.. Sell.. United Way Launches Sale of Blossom Ball Raffle Tickets

TORONTO – The race is underway to see who can sell the most tickets to the 2004 **United Way Blossom Ball**. Raffle Chair Eleana Tong officially launched the friendly challenge today and encouraged the city's Chinese community to get involved to see who can sell the most tickets to the annual gala.

“It's a fun way to build excitement around the annual event while promoting tickets sales and great prizes,” says Tong.

This year marks the sixth anniversary of the **Blossom Ball**, which will be held June 12 at the Metro Toronto Convention Centre. Organizers are hoping to sell 6,000 tickets, with all the proceeds benefiting United Way of Greater Toronto, including its 49 agencies serving the Chinese community.

Individuals selling more than 100 tickets will win a gift basket valued in excess of \$100. For those selling more than 200 tickets, they will receive a vacuum cooker. First prize for the individual or team selling the most tickets is a trophy with their name(s) engraved on it. First place winners will also be invited to the gala and called on stage to receive the trophy and have their picture taken.

The teams participating this year include: Balmoral Marketing Inc., Best Choice Express & Delivery Ltd., Centenary Health Centre, Chinese Professionals Association of Canada, CIBC Imperial Service, Creative Art Glass Inc., Dominion Printec Inc., Greenville Group, HSBC, Lexis-Bayview Developers, Mintz & Partners, North American Association of Asian Professionals – Toronto, RBC Dominion Securities Inc., Royal Bank Financial Group, Scarborough Senior Chinese Association, TD Canada Trust, Yan Yan Tang Youth Volunteers Headquarters, York Central Canadian Chinese Association,.

Individual participants include: Newman Lau, Albert Liang, Robin Ng, Mabel Sin, Martina Wong and May Y.B. Wong.

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Raffle prizes are:

1st prize: Two economy return airline tickets from Toronto to Rio De Janeiro, including five nights hotel accommodation, courtesy of Tour East Holiday (Canada) Inc.

2nd prize: Two economy return airline tickets from Toronto to Barbados, including five nights accommodation at Sand Acres, courtesy of Consul General of Barbados.

3rd prize: Two economy return airline tickets from Toronto to Orlando, Florida, courtesy Tour East Holidays (Canada) Inc.

4th prize: 30" Toshiba wide screen television from Leo Lai Consulting Services Inc.

5th prize: Rosewood Royal Doulton Flatware (20 pieces) from William Ashley China Ltd.

6th prize: Fusion Frivolous Green Royal Doulton Flatware (20 pieces) from William Ashley China Ltd.

To purchase a raffle ticket or for more information, call the United Way Chinese hotline at (416) 359-2085.

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